



DITTA GLOBAL DIAGNOSTIC IMAGING,
HEALTHCARE IT & RADIATION THERAPY
TRADE ASSOCIATION



IMDRF International Medical
Device Regulators Forum

IMDRF/DITTA Joint Virtual Workshop

9 Sept. 2021

Taking Data Standards Beyond Regulations For New Wins in Healthcare

Kevin Capatch

Director, Process Engineering at Geisinger Health



Previously Presented at GS1 Connect 2021: Digital Edition



The Global Language of Business

GS1 Connect 2021: Digital Edition

Session 503

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Kevin Capatch, Director, Process Engineering at Geisinger Health

Vicky Lyle, VP Industry Associations at Owens & Minor

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Kevin Capatch

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A global healthcare solutions company with integrated distribution, products, and services aligned to deliver value to the healthcare industry.



15,000+
Teammates



Healthcare Customers
In **70+** Countries



1,200+
Branded Manufacturers

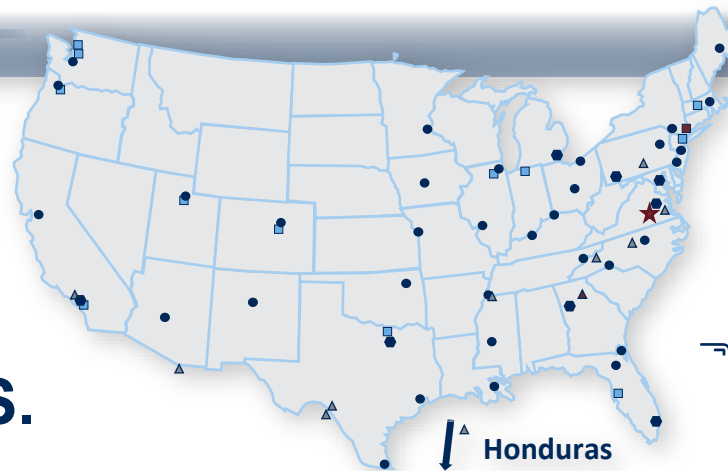


4,000+ Healthcare
Providers Served



95+
Facilities

OUR DISTRIBUTION
NETWORK HAS A
WIDE REACH
ACROSS THE
CONTINENTAL U.S.



Approximately 85% of in-network
insured Americans can be
serviced by Byram Healthcare



Large North American
manufacturing presence

- ★ Headquarters
- Medical Distribution
- Medical Distribution With Care Room
- ▲ Global Products (Halyard)
- Patient Direct (Byram)

Source: Owens & Minor

Integrated health \$7.1 billion in combined revenues

We care for patients.

10 hospital campuses
125 clinic sites
23,828 employees
1,677 employed physicians

We provide quality, affordable healthcare coverage.

- 550,000 members
- 29,000 contracted providers
- 100+ hospitals in network

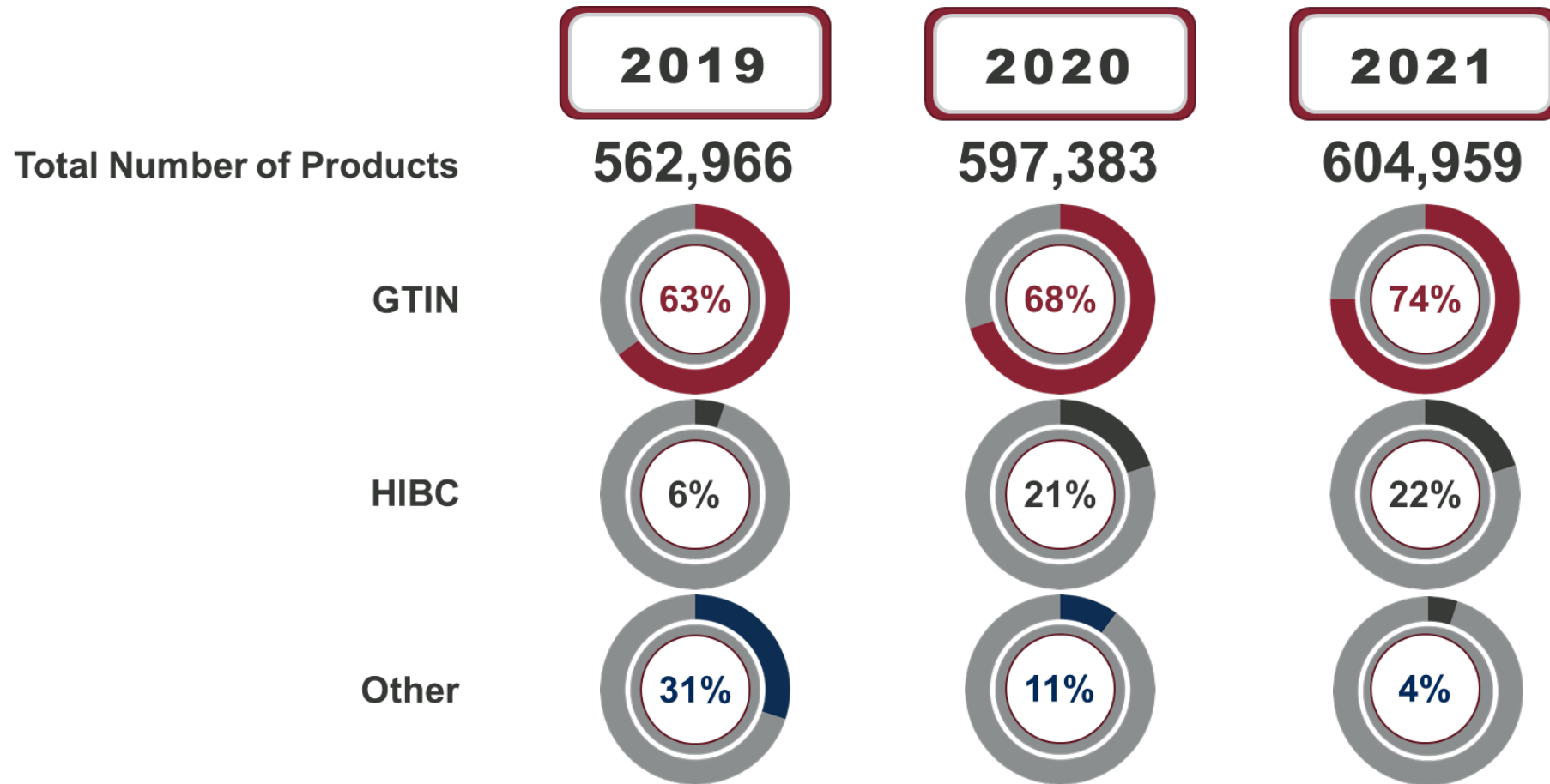
We teach, research and innovate.

- 582 MBS/MD students at GCSOM
- 51 GLH School of Nursing, 2,300+ other nursing students
- 569 residents/fellows
- 1,000+ active research projects



Source: Geisinger Health

Distribution of Device Identifiers in QSight®



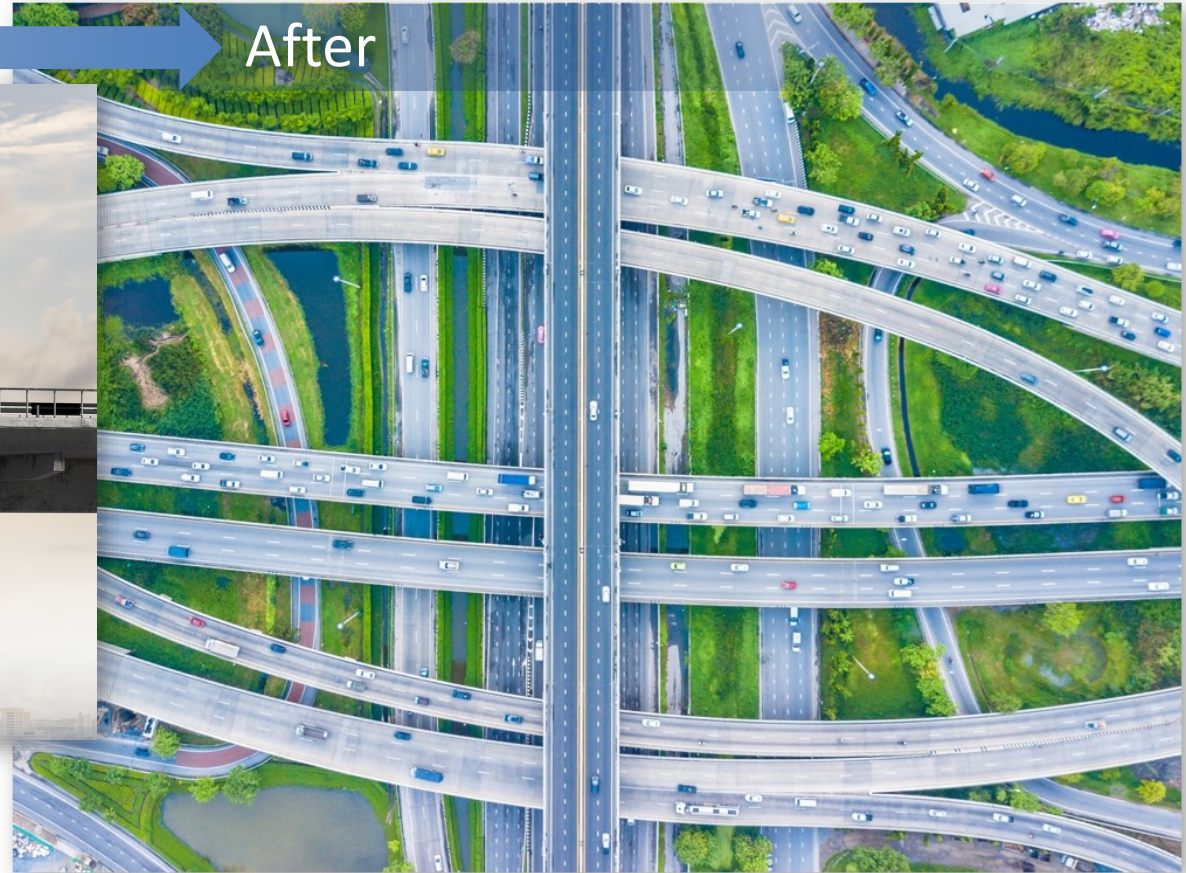
Source: Owens & Minor

Collaboration is Key

Before

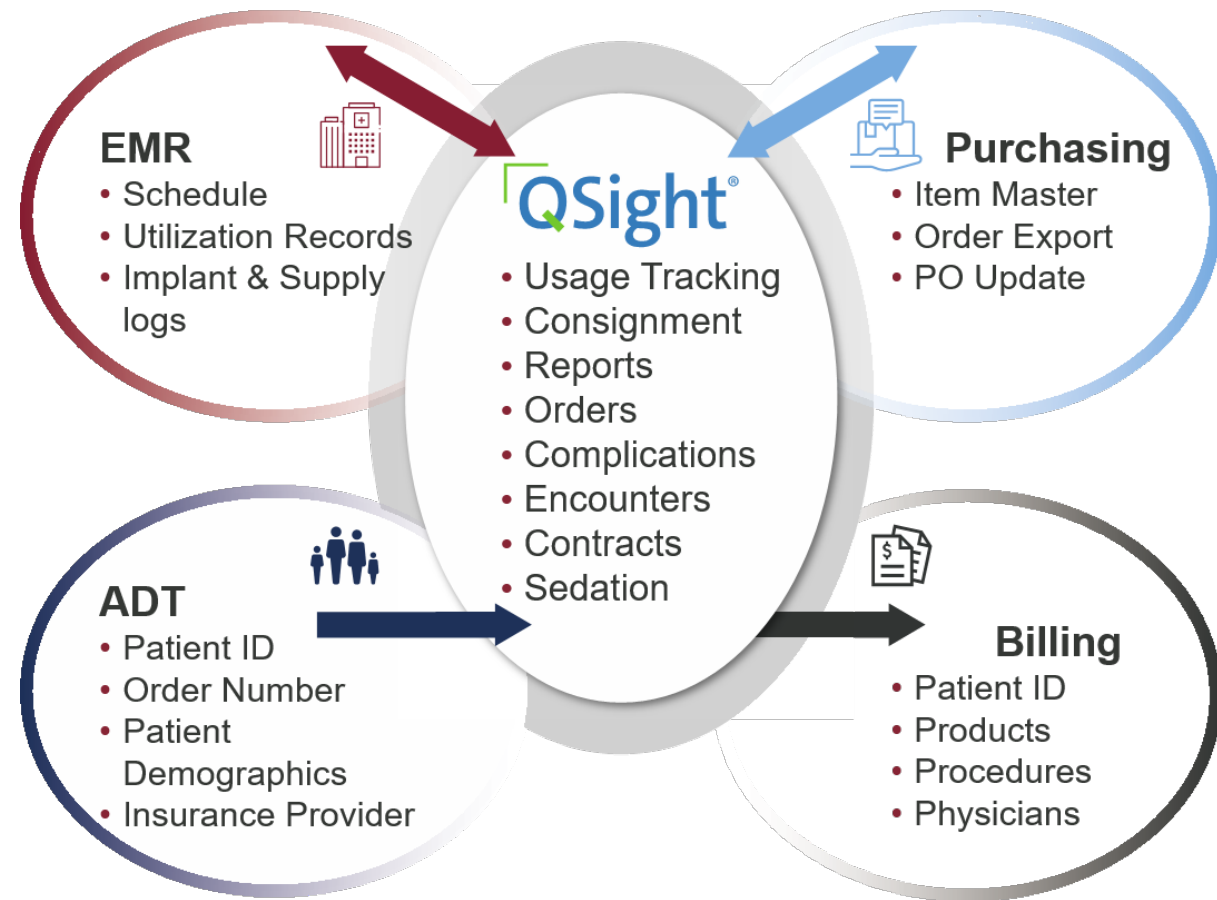


After

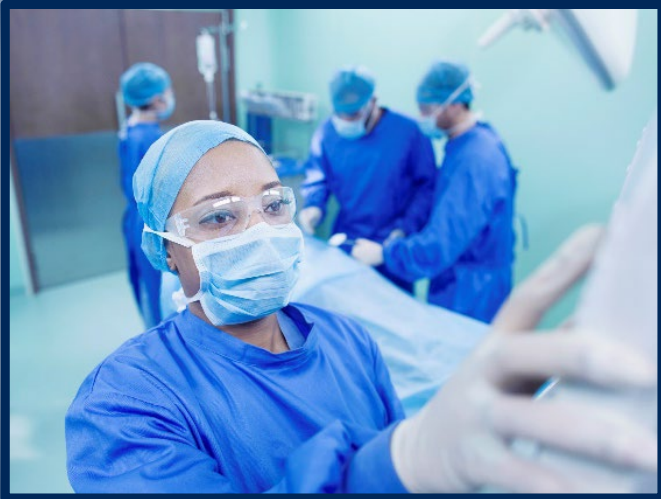


Source: Getty Images

- **Interoperability** between legacy systems
- Single sign-on for **easy access**
- **Seamless** automation between systems
- Perform **critical functions** directly in QSight



Source: Getty Images



**PRODUCT NOT
AVAILABLE**



PRODUCT EXPIRED



PRODUCT ON RECALL

Source: Getty Images

Connecting UDI with electronic health records (EHR) data across institutions for long-term patient outcomes research

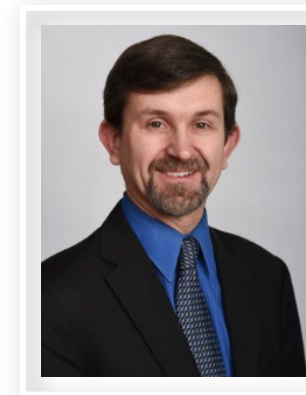
- The Building UDI Into Longitudinal Databases (BUILD) Project: Mercy Health, Geisinger, Intermountain Health

Connecting UDI to insurance claims for surveillance and research

- The UDI-2-Claims Project: Partners Healthcare (Brigham and Women's Hospital), Blue Cross Blue Shield of Massachusetts, Geisinger, Geisinger Health Plan

Improving and validating the use of Real-World Evidence (RWE) (including UDIs) to replace traditional postmarket registries and improve patient safety

- Collaboration Project with Geisinger and Medtronic Inc.



Jove Graham, PhD
Associate Professor,
Geisinger



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Thank you!