



Explore the Korean Medical Device Market

The U.S. Commercial Service invites you to participate in a complimentary webinar on successfully doing business in the Korean Medical Device Market. Please join us to gain insights into the Korean market dynamics and medical device approval process. U.S. medical device manufacturers can get crucial market access knowledge to ensure success in this promising market. This webinar will allow you to strategically plan pre- and post-marketing activities when entering Korea.

Date: **Tuesday, February 27, 2024**

Time: **4:00 PM - 5:15 PM (PST)**

Cost: **Free**

Program

Opening Remarks

*by Andrew C. Gately, Minister-Counselor for Commercial Affairs,
Commercial Service Korea*

Korean Medical Device Market Overview

*by Sunny Woo, Team Leader, International Affairs Team,
Korea Medical Devices Industry Association (KMDIA)*

Collaboration with Korean Medical and Bio Companies

*by Jurie Hwang, Director of Public & International Relations,
Korea Biotechnology Industry Organization (KoreaBIO)*

Introduction to Medical Device Industry and Market Entry Process in Korea

*by Young Kim, CEO & Principal Consultant,
Synex Consulting Ltd.*

Please sign up via link below by **February 25, 2024.**

<https://forms.office.com/g/TsdpwDtP6q?origin=lprLink>

For more information, please contact jinjoo.Lee@trade.gov

